**PROJECT DESIGN PHASE - I**

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| **Date** | **09 October 2022** |
| **Team ID** | **PNT2022TMID51114** |
| **Project Name** | **News Tracker Application** |
| **Maximum Marks** | **2 Marks** |

**PROBLEM STATEMENT:**

 As world’s technology is rapidly growing we has fast connection and network to instantly connect to other person. Day to day use in mobile, tablets and laptop is increasing, most of the people already have this facility. In this fast and information oriented world we need to stay updated with every incidents and news too. This News app is android mobile application where user have access to latest news from 120+ newspapers from 50+ countries. The main focus of this application is to connect news articles from all around the world and deliver it to user as fast as possible in best visualize way.

**IDEA /SOLUTION DESCRIPTION:**

We want to create a responsive as well as interactive forum of vivid reader where our service fits our readers need. We value our reader and believe in the future that delves in true and apt knowledge and hence we leave no stone unturned to reach to our readers with news and information which is usually missed.At the same time, we are open to criticism and will always like to hear from our reader on all aspects of creativity.We value interaction and comments from the readers as it adds to both the critical and analytical part of our news and most of the information adds to the value of our article

**UNIQUENESS:**

This News app offer easy access to every kind of information. Instead of buying a newspaper and adding to the clutter in your bag or on your office desk, it is way easier to open a news app in your smartphone and scroll news on the screen. Besides, news apps save trees. For businesses that publish news, the benefits of a mobile application are enormous. Adapting a mobile-driven approach considerably enhances your audience reach, especially the younger generation. Besides, news apps also make older people more mobile-centered. The larger the audience base, the more the revenue.

**SOCIAL IMPACTS/CUSTOMER SATISFACTION:**

Since news application feeds and sites are updated every second, social media apps are great tools to publish information about the latest news and trending topics instantly. With an increasing population of people becoming passionate about social media each day, such users strive to stay in-tune with every little detail that is updated on these platforms.

**SCALABILITY OF SOLUTION:**

Our application response number of request at a time, deliver its solution to user as fast as possible in best visualize way.